

“Local Prosperity in a Global Economy”

Come To Be Inspired, Learn And Network With Your Colleagues

The MEBSR conference is known for its high-caliber, inspirational speakers. This year’s conference continues the tradition with a focus on sustainable business and how your company can benefit from incorporating it into your business operations. Come hear the compelling experiences of business large and small as their behind-the-scenes strategies, stories, and bottom line profits are presented from a variety of angles. We invite all businesses and individuals, members or not, to join us at this inspiring gathering in a casual atmosphere to gain tools and skills for building a vibrant and rewarding future for Maine businesses.

Choose From Four Compelling Track Titles--Register Today For Best Selection!

Find your special focus in our four tracks:

- Business Strategy: Going Green
- Environmental Footprinting
- Improving Health & Productivity
- Business with a Sense of Place

Preview Our Conference Schedule

Morning

- 8a - 8:45 Registration, Continental Breakfast & Exhibits
- 8:45 - 9 Opening Remarks ~ Celebrating 15 Years
- 9 - 10 **Keynote Address:**
Peter Vigue, Chairman, President & CEO, Cianbro
“Sustainable Business in Maine: The Link to Global Competitiveness”
- 10 - 10:45 Networking & Exhibits
- 10:45 - 11:45 Concurrent Workshops: *Strategic Implications for Maine Businesses*
- **Why Are Big Businesses Going Green...and Why Do Some of Them Mean It?**
 - **Small Footprint, Big Profit: Lessons Learned**
 - **Worksite Health Challenge: Ready, Set, Go!**
 - **Local Ownership: Building the Business That Stays**
- Afternoon*
- 11:45-1:30p Networking, Exhibits & Luncheon
- 1:30-2:30 **Keynote Address:**
Governor Angus King
“Lions, Gazelles, & Maine in the Global Economy”
- 2:30-3:15 Networking & Exhibits
- 3:15-4:15 Concurrent Workshops: *Tools & Resources for Implementation*
- **Going Green: Useful Tools for Maine Business Success**
 - **Hands-On Footprinting: Guided Self-Audits & Calculators**
 - **Worksite Health Challenge: Ready, Set, Go! (repeat of morning session)**
 - **Business Problem-Solving: Next Steps for Sustainable Business in Maine (members only)**
- 4:15-5:30 Networking Reception
(Annual Member Meeting 4:30-5:00pm)

MEBSR 15th Anniversary Conference -- May 16, 2008, Portland, Maine

STEP ONE: Pick Your Workshops

Visit www.mebsr.org for full workshop descriptions, presenter details and the latest updates!

MORNING (10:45-11:45a)—Choose one

- _____ Why Are Big Businesses Going Green...and Why Do Some of Them Mean It?
- _____ Small Footprint, Big Profit: Lessons Learned
- _____ Worksite Health Challenge: Ready, Set, Go!
- _____ Local Ownership: Building Rooted Businesses That Stay

NOTE: WORKSHOPS MAY CLOSE OUT
Please note: as space is limited, some workshops may close out. We will contact you as soon as possible if your selection has been filled to let you know of other open workshops. We encourage you to register early for best selection. Thank you!

AFTERNOON (3:15p-4:15p)—Choose one

- _____ Going Green: Useful Tools for Maine Business Success
- _____ Hands-On Footprinting: Guided Self-Audits & Calculators
- _____ Worksite Health Challenge: Ready, Set, Go! (*repeat of morning session*)
- _____ Business Problem-Solving: Next Steps for Sustainable Business in Maine (*members only*)

STEP TWO: Fill Out Your Contact Information

Name _____

Company _____

Address _____

Email _____ Phone _____ Fax _____

I'm sorry I can't make this conference, but please add me to your mailing (and email) list.

STEP THREE: Choose A Payment Option And Send Us Your Form

EARLY BIRD DISCOUNT

Must be received by May 6th, 2008

Members: \$ 95
Non-Members: \$ 120

STANDARD REGISTRATION

After May 6th, 2008

Members: \$ 120
Non-Members: \$ 145

Total Due: \$ _____

Check enclosed

(Checks payable to: Green Tree Event Consultants, PO Box 10724, Portland, ME 04104)

Credit Card payment _____ Visa _____ Mastercard

(Fax this form to 207.781.5755 or mail to above address)

Card Holder's Name _____

Card Number _____ Exp. Date _____

Card Holder's Signature _____

Card Security Code (back of card) _____

If you have additional registrants, please complete a registration form for each.

Early bird registrations & payments must be received by May 6th, 2008.

No refunds will be issued after May 1, 2008.

We look forward to seeing you at the conference!



The MEBSR conference is produced by Green Tree Event Consultants.

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